

AvMap introduces Geosat 6 TV
the ultimate connected PND featuring DVB-H TV,
connected navigation and tri-band GSM phone options.

- *World Premiere at GSMA MWC in Barcelona at Tele Atlas stand (Hall 2, Booth 2B69)*

Barcelona, February 11, 2008 - AvMap, the Italian GPS company, today presented the most complete and versatile stand-alone GPS unit in the market: the new Geosat 6 TV. AvMap is previewing the product at the 2008 Mobile World Congress this week (Tele Atlas stand Hall 2, Booth 2B69).

Geosat 6 TV, AvMap's top of the range model, offers state-of-the-art GPS technology and 100% MADE in ITALY quality. Geosat 6 TV is a Do-It-All PND featuring DVB-H TV on the move, Connected Navigation, a tri-band GSM phone and multimedia player functions. The device will also feature digital maps and content from Tele Atlas.

"Geosat 6 TV is a connected device capable of enriching the navigation experience with dynamic information on-the-go." said Simone Lazzarini, Managing Director of AvMap "Geosat 6 TV represents the result of the most advanced converging technologies and it opens the way to limitless opportunities of partnerships with LBS and content providers to offer innovative solutions for the mobile user."

Advanced GPS Navigation

The new Software by AvMap makes navigation easier thanks to advanced functions such as the stop planner, the trip computer and FAQ and user guide on board.

Dynamic contents

Find out how connected navigation makes the difference when planning your journey: receive real time weather info, then take a look at the gas prices to decide where to stop and refuel, look for a free parking and get some tips on events to plan your night in town.

GSM and emergency Calls

Thanks to the built-in tri-band GSM, Geosat 6 TV works as a mobile phone. The SW interface includes a quick access button for emergency calls, which can be configured for special services (such as car Insurance support).

DVB-H and Multimedia Functions

Geosat 6 TV is equipped with a DVB-H and a DVB-T module to ensure an optimal reception of Digital TV in any condition. This portable multimedia device also includes a picture viewer and a player of Mp3 and Mp4 files.

Hardware & specs

AvMap Geosat 6 TV is 100% designed and made in Italy. The new stylish design features a slim metallic case which is at the same time robust and elegant. The large, high-resolution 4.8" wide-screen ensures a safe view, and can be viewed in horizontal or vertical mode. The innovative smart magnetic holder holds the navigator with 4 powerful magnets and lets you rotate the navigator from landscape to portrait mode with a simple gesture to choose the best point of view on navigation.

The AvMap Geosat 6 TV features a 520 MHz processor, a Sirf Star III GPS receiver, sensor for automatic brightness control and a master/slave USB port.

Preloaded with the Tele Atlas Maps of 34 European Countries, Geosat 6 TV comes with text-to-speech technology that announces street names and live contents with the AvMap dynamic info service. AvMap Geosat 6 TV adds a digital media player to play Mp3 and Mp4 files.

AvMap Geosat 6 TV will be compatible with **Geosat Updater** the desktop application that helps people manage their GPS maps, Points of interests, Welcome images, Voices and other content and easily synchronize it to their devices. The Geosat Updater allows downloading for free the latest Software Release, helping customer to keep their AvMap devices always up-to date. Through the Geosat Updater, which is a free download from <http://www.avmap.it>, AvMap customers can personalize and expand their GPS experience.

Availability

AvMap Geosat 6 TV will be displayed at the 3GSM World Congress in Barcelona, 11 – 14 February 2008; visitors to the AvMap corner of the Tele Atlas stand in Hall 2 at booth B69 will be able to view demonstrations. AvMap Geosat 6 TV ships in Q2 2008 with a smart magnetic mount, a cigarette lighter power supply cable, A/C power supply cable and USB data cable.

About AvMap

AvMap was established in Italy in 1994 within the C-MAP group, the world leader in electronic chart technology. AvMap made its debut in the aeronautical market with the EKP (electronic kneepad), one of the most successful flight navigation systems sold worldwide. AvMap transferred its electronic cartography expertise from the aeronautical to the terrestrial sector, becoming a leader in satellite navigation solutions and fleet tracking systems. Users include the armed forces, police, fire brigades and emergency services.

In 1994, AvMap pioneered the sector of GPS portable solutions dedicated to car navigation, launching the 'Desert Cruiser' followed by 'Road Cruiser', 'Geosat GPS', 'Geosat evolution', 'Geosat2', the 'Geosat 4 series' and 'Geosat 5 series'. In 2006, AvMap entered the Navigation Software market by developing special applications for mobile devices. AvMap' partners include Peugeot Automobili Italia, Iveco, Tamoil etc. In 2008 AvMap launches the Geosat 6 series bringing the cutting edge in connected navigation technology. For more information, visit www.avmap.it.

About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services. The information is the foundation for a wide range of personal and in-car navigation systems and mobile and Internet map applications that help users find the people, places, products and services they need, wherever they are. We also work with business partners who trust our digital map data to deliver critical applications for emergency, business, fleet and infrastructure services. Founded in 1984, the company provides maps covering 64 countries around the world. Tele Atlas has approximately 2,300 full-time staff and contract cartographers at offices in 20 countries and uses a sophisticated network of professional drivers, mobile mapping vans and more than 50,000 data resources to deliver highly accurate and up-to-date digital maps. Tele Atlas is listed on the Frankfurt Stock Exchange (TA6) and on Euronext Amsterdam (TA). For more information, visit www.teleatlas.com.

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